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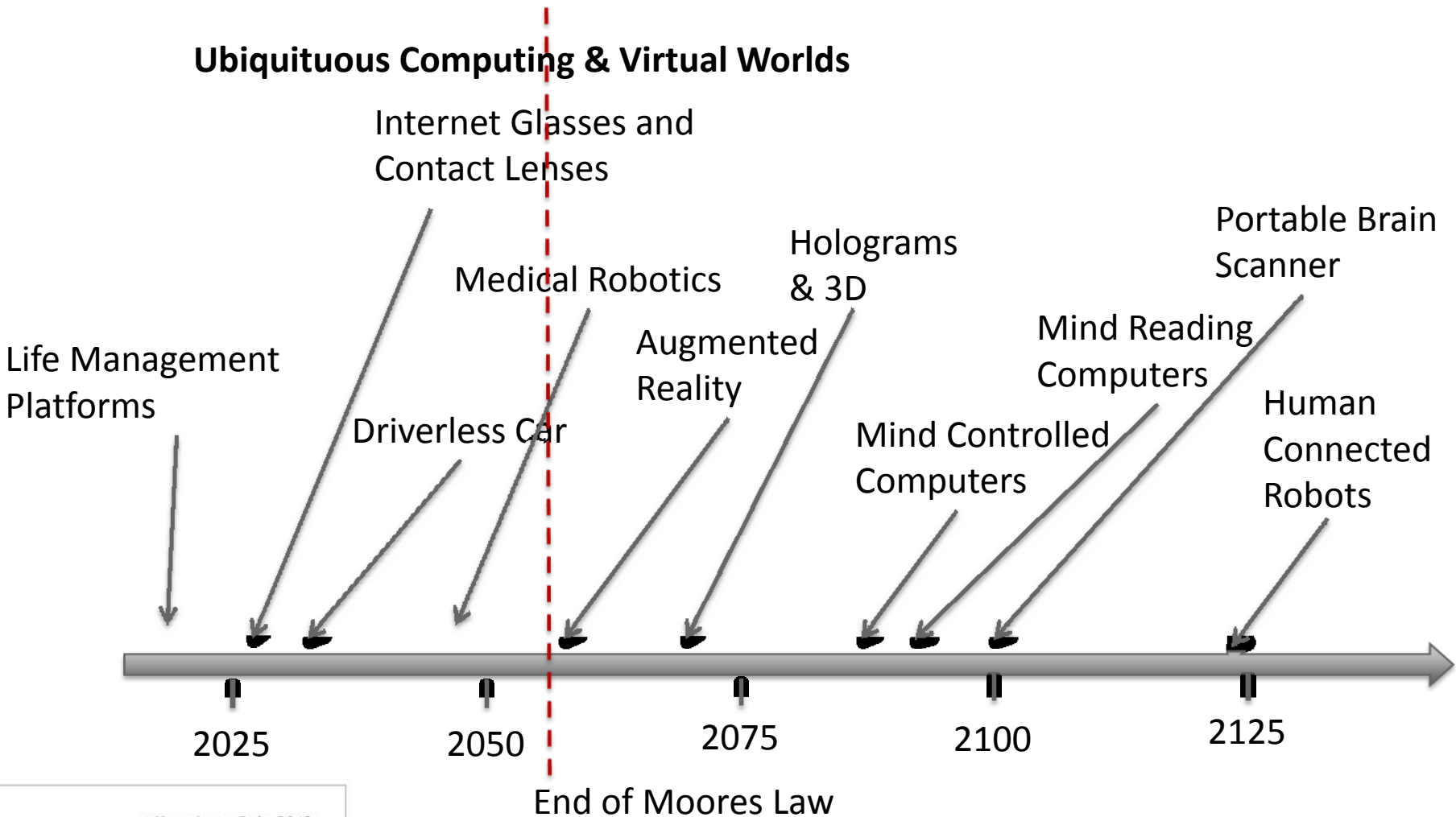
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## About The Right to Mask

11.05.12

# Future Privacy Sensitive Applications

## Ubiquitous Computing & Virtual Worlds



## Example for a historical Trust Framework: Bauta e Tabarro



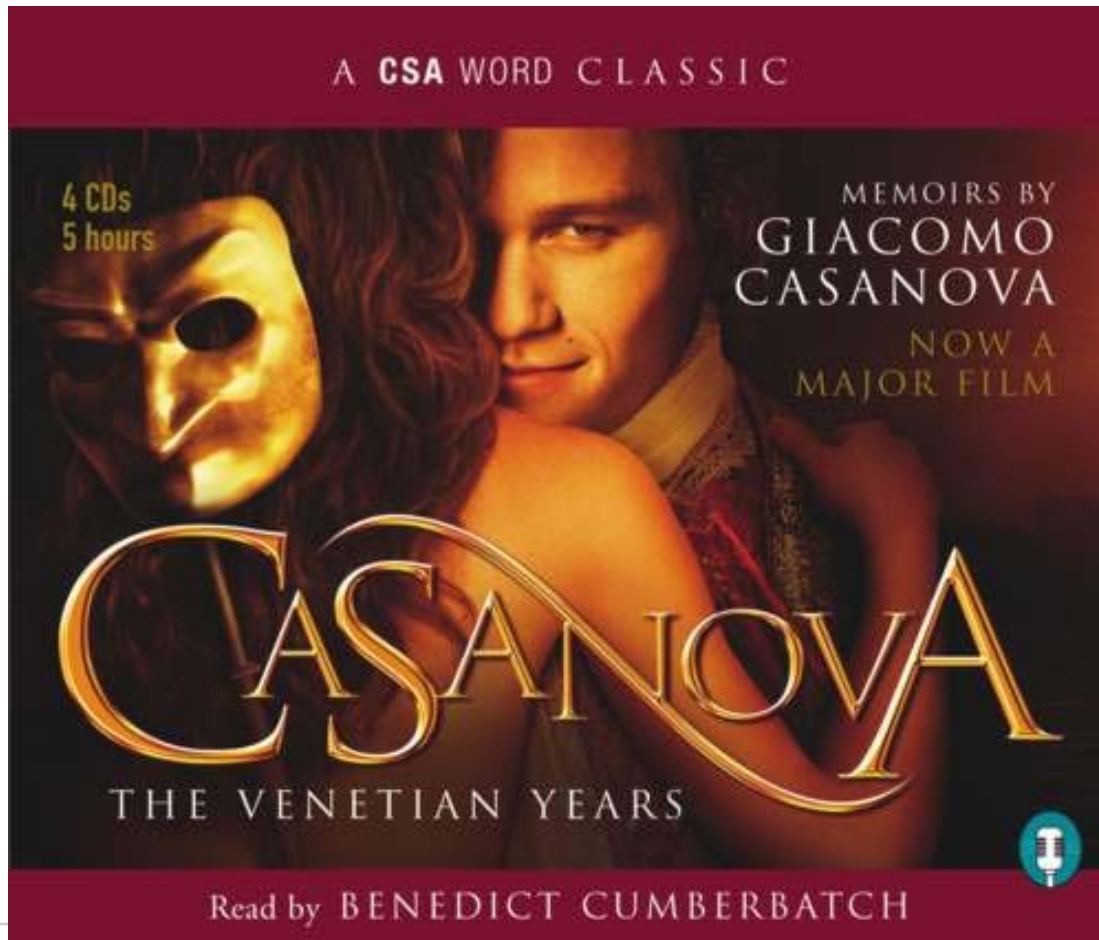
# Masked Venetians



**Pietro Longhi  
„Il Ridotto“  
(„The Casino“)**

*ridotto = ridurre, to  
reduce, close, or make  
private*

## Anonymity on the way to visiting your Girlfriend



## How the Bauta did work

- A mask for daily life
  - Leaves mouth part free. Speaking, eating and drinking was possible.
  - Hides clothing
  - No problem to walk swiftly
  - Eyes unhindered. Person behind mask sees everything.



## What for?

- Commonly used for...
  - A visit to the Ridotto (Casino)
  - Political Activities (Elections, Conferences)
  - Privacy sensitive activities (Casanova)
  - First negotiations with unknown traders from abroad (until their intentions and trustworthiness were proved)



## The Bauta related Legislation did create a robust and reliable Trust Framework

- Bearer of mask is Venetian citizen
- Anonymity is guaranteed by law
- In political life, the bearer of a bauta mask will not profit inadequately from his or her money or position
- No weapons
- I know how to meet and greet („Signora Maschera“)



# Venetians of the 21st Century?



## Trust Frameworks in the Online World

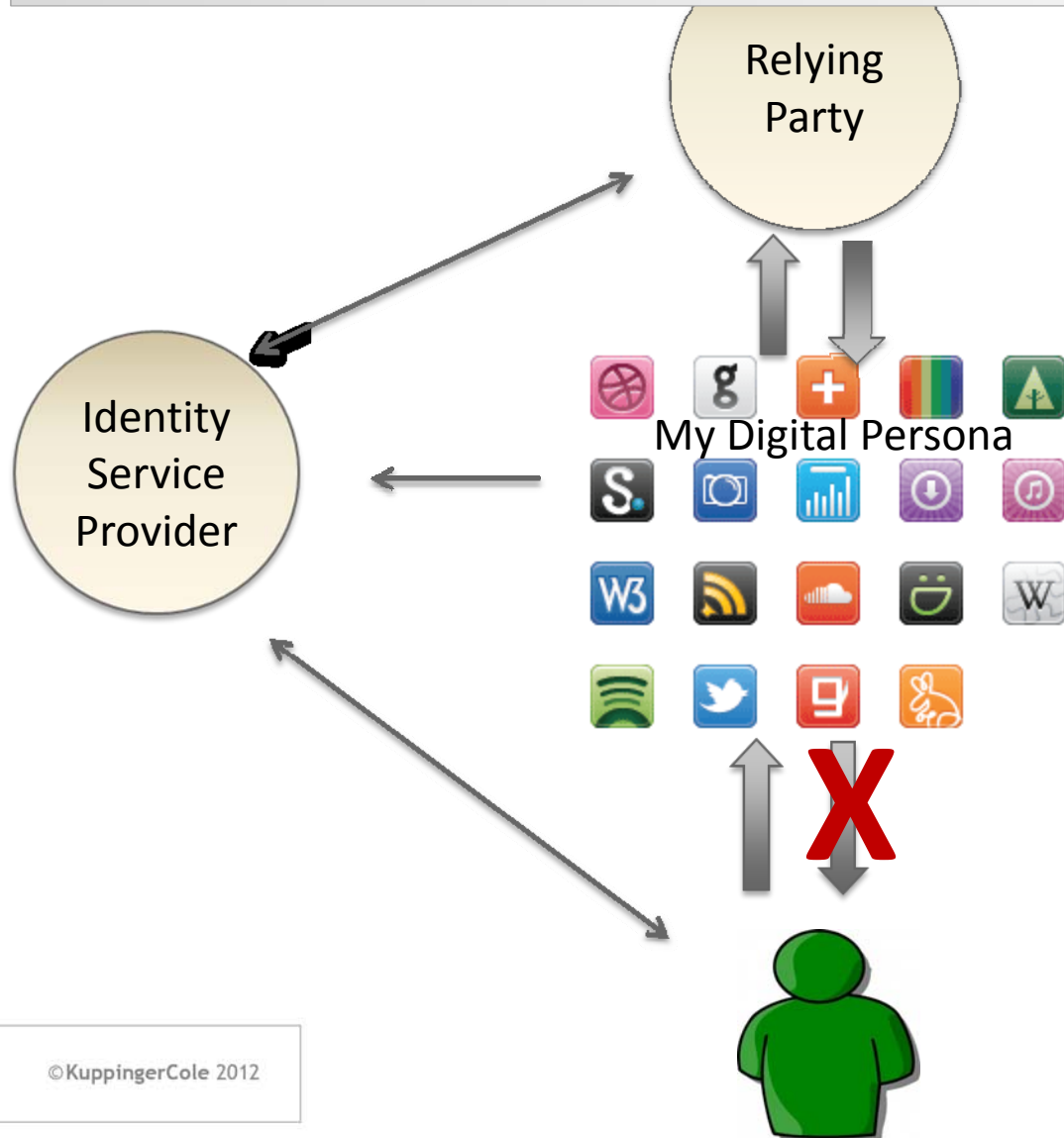
A Trust Framework is a combination of

- software mechanisms,
- legal contracts and
- social rules.

Together these integrated elements set forth an algorithmic “constitutional system” of governance and enforcement for a given body of information and the people who use it. The trust framework constitutes a voluntary “social contract” governing how that body of information may be shared and used in specific contexts.

John Clippinger, ID3

# Open Identity Exchange Trust Framework Model

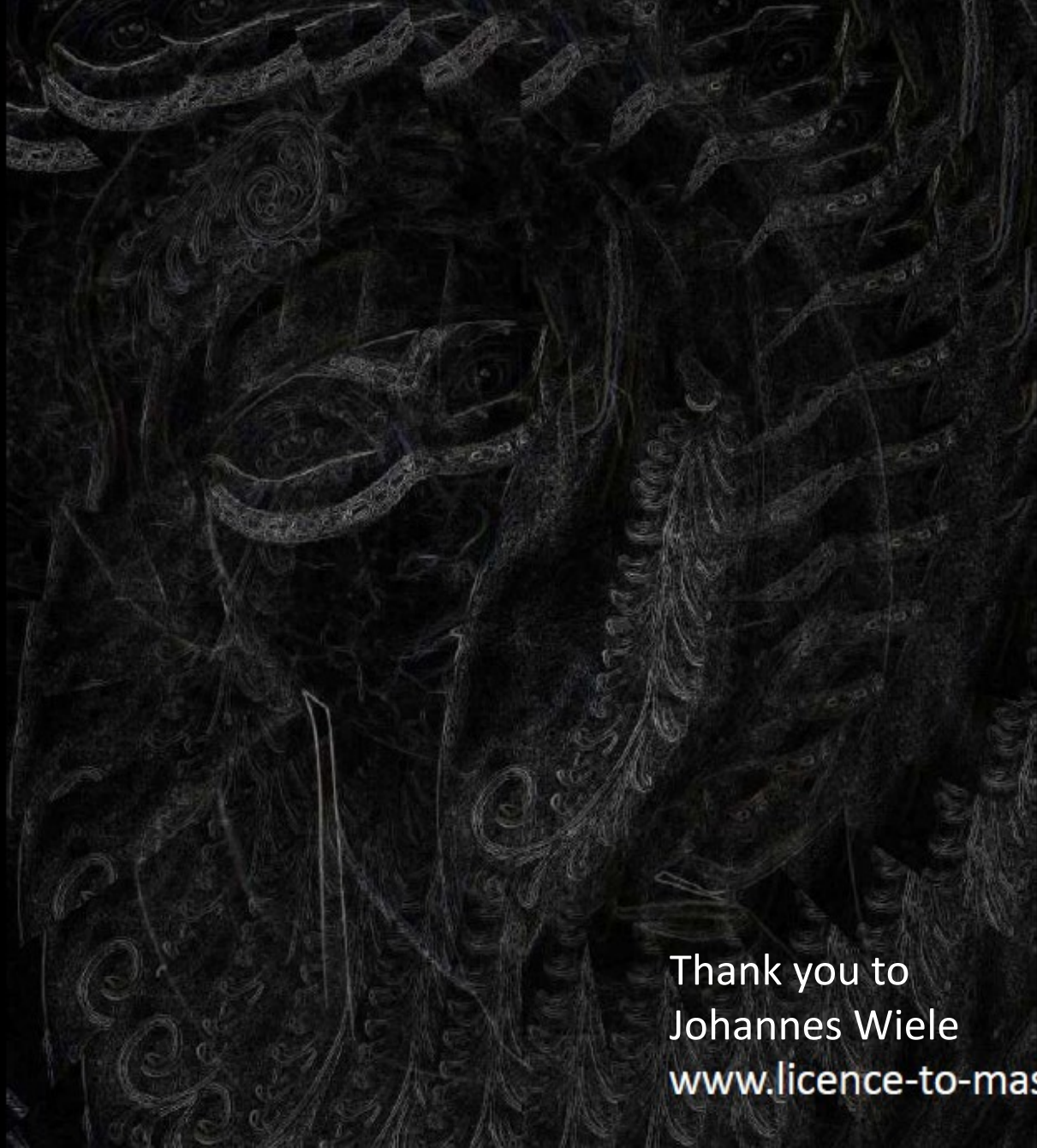


## Anonymity and the Value of free Speech

**“Anonymity is a shield from the tyranny of the majority.**

It thus exemplifies the purpose behind the Bill of Rights, and of the First Amendment in particular: to protect unpopular individuals from retaliation—and their ideas from suppression—at the hand of an intolerant society. The right to remain anonymous may be abused when it shields fraudulent conduct. But political speech by its nature will sometimes have unpalatable consequences, and, in general, **our society accords greater weight to the value of free speech than to the dangers of its misuse.”**

Supreme Court Justice John Paul Stevens in *McIntyre v. Ohio Elections Comm’n* 514 U.S. 334, 357 (1995)



Thank you to  
Johannes Wiele  
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