Visidon Introduction

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MOBIO Review Meeting, Sep.16-17, 2009

EyePmedia – 1020 Renens
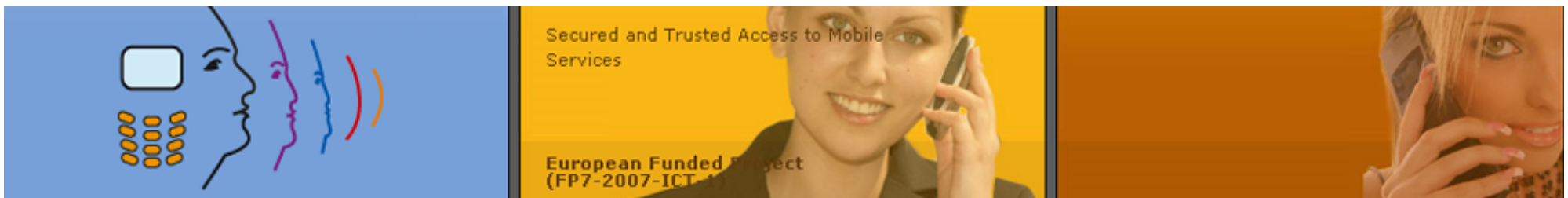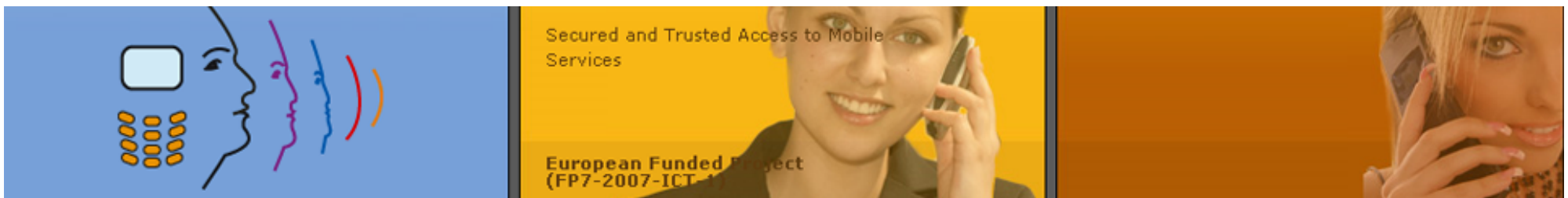
About Us

- Finnish SME, located at Oulu

- Established in 2006 and specialized in mobile imaging

  - Mobile multimedia and image processing SW development

  - Image and video analysis technology development
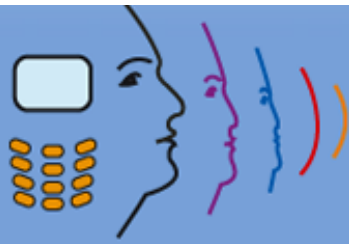
Visidon Introduction

- Visidon is working with various platforms
  - Symbian, Windows Mobile and Linux + PC
  - All the activities are related to imaging
  - Customer projects include, for example
    - Mobile: fast image registration for mobile (enables ap
      p
      lications such as image panorama, HDR, super resolution, etc.)
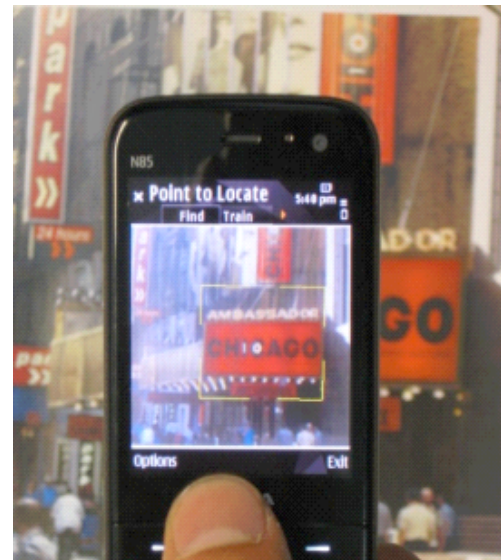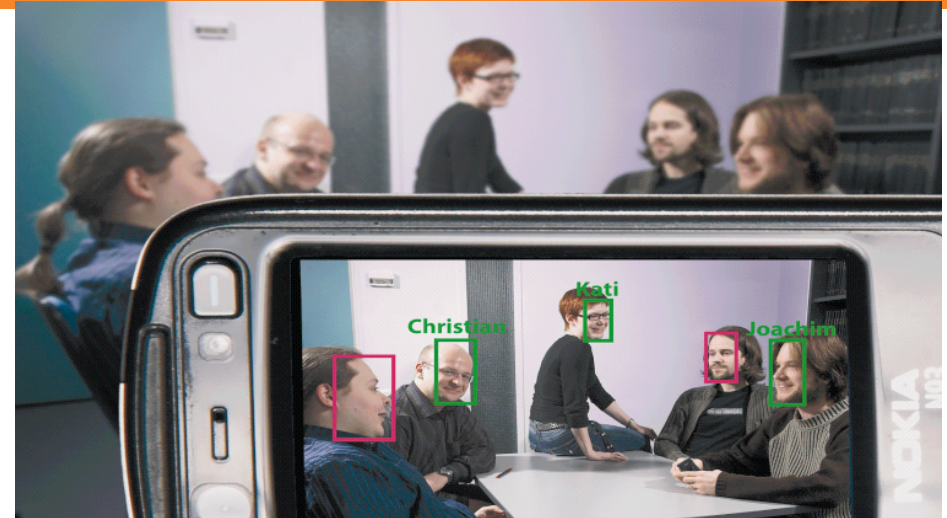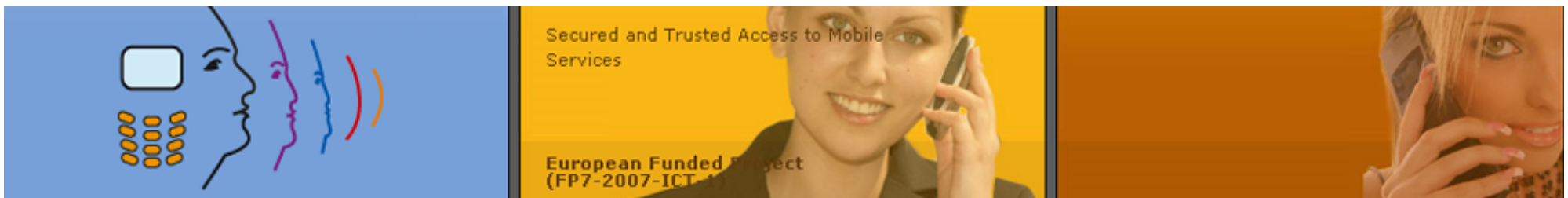
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Technology

- Image analysis technologies and applications designed for mobile platforms
  - Facial analysis
    - Detection and tracking
    - Identification
    - Enhancement
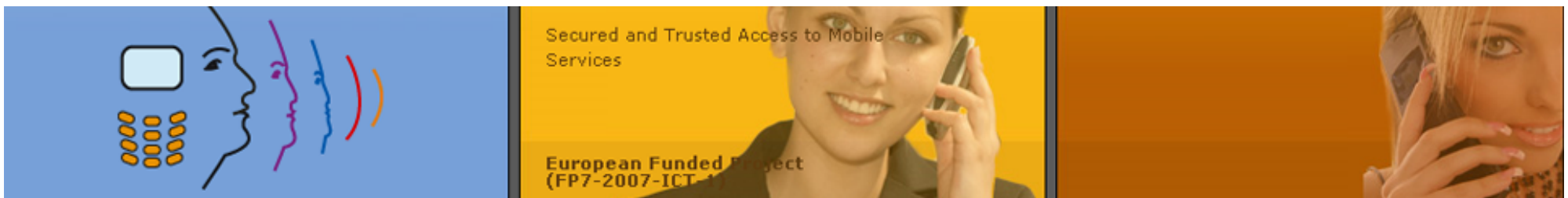 - Object and view recognition
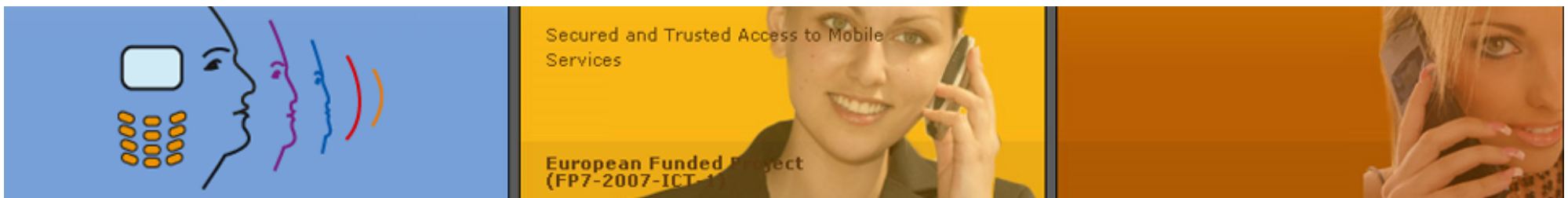   - Logos, etc.

Business Interests

- Business activities mostly in the mobile segment
- Some business
  als
  o in the digital signage and digital media segments
  - Interactive displays via camera
  - Automatic object blurring (faces and license plates)

Mobio Contribution

- Good knowledge in mobile imaging SW development

- Experience in designing application to embedded environments

- Own R&D interests are in the mobile image analysis and applications

Project Expectations

- Contacts to top level research institutes in the biometry field

- See possibilities for new applications or businesses

- Identify bottlenecks and further development requirements – reliability, scalability, usability – how to enable mobile biometry in new businesses

- Build a prototype that supports company strategy and goals

Thank you for your attention