

Idiap Create Challenge (ICC) 2025

Programme

21-29 August

Day	Time	Activity
Thursday	08:30	Registration & Coffee
	09:00	Welcome and introduction
	09:15	Icebreaker: meet other teams (the first pitch!) and the mentors
	10:00	Hacking
	12:30	Food for thoughts: A user-centric approach to development, Samuel Gaist, Idiap
	13:30	Talk: Bad pitch vs. good pitch, Vita Akstinaite, ISM University of Management and Economics of Lithuania
	14:30	Hacking (16h) Open Mentoring Session
	19:00	Group dinner at a local restaurant
Friday	08:00	Yoga session
	09:00	Hacking
	12:30	Food for thoughts: Copyright & open source licenses, Colombine Verzat, Idiap
	13:30	Talk: My Start-Up Experience, David Imseng, Recapp
	14:00	Hacking (16h) Open Mentoring Session
	18:30	Apéritif networking
Saturday	16:00	Talk: Data and models: legal aspects, Alexandre Nanchen, Idiap
	17:30	Movie & debate night
Sunday		Free

Sponsors



Media collaborator



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Day	Time	Activity
Monday	09:00	Progress presentation (your second pitch!) & feedback from mentors
	10:30	Hacking
	12:30	Talk: My ICC success story, Matthieu Saussaye, PulsePartners
	13:30	Talk: Launching a business in Valais, Jocelyne Pepin, Canton of Valais
	14:30	Hacking (16h) Open Mentoring Session
	18:30	CEO-CTO Matchmaking event - Meet the Aspiring CEOs
Tuesday	08:30	Bus departure for hike
	14:00	Networking & social activities at 2000m
	18:00	Bus return to Idiap
Wednesday	08:00	Hacking
	12:00	Talk: My Start-Up Experience, Jean-Marc Odobez, Idiap
	12:30	Food for thoughts: What's next? A post-hackathon outlook, presentation by Joël Rossier, Innovation Project Manager CimArk and The Ark Foundation
	13:30	Hacking (16h) Open Mentoring Session
	19:00	Group dinner at local restaurant

Sponsors



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Day	Time	Activity
Thursday	08:00	Yoga session
	09:00	Hacking (11h) Open Mentoring Session
	12:30	Food for thoughts: Refining your pitch, overall feedback on pitch from mentors, ICC Mentors
	13:30	Hacking (16h) Open Mentoring Session
	18:30	Pizza night onsite
Friday	08:00	Hacking (09h) Open Mentoring Session
	14:00	Final Pitch
	16:30	Awards Ceremony followed by an aperitif with local wines

Sponsors



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